

# ENGLISH FOR GLOBAL BUSINESS

4 WEEKS

## About the Program

English for Global Business is a four-week program designed to help participants expand their knowledge of global business practices and improve their business English proficiency. It is ideal for students who major in business-related fields or anyone who wishes to improve their confidence in using English in a professional environment. Through case studies, site visits and lectures, participants will gain an awareness of global business issues, learn how large organizations innovate and improve their communication skills for the international workplace.

- Offered four times per year: January, February, July and August
- Highly qualified and experienced instructors
- Small classes for high interaction among instructors and students
- Weekly English conversation practice in class with UC Davis student conversation leaders
- Optional weekend trips include Yosemite National Park, Napa Valley, San Francisco and Los Angeles
- Daily recreational, cultural and social activities with UC Davis student leaders

## Program Objectives

Students will:

- Gain confidence and skills in communicating within business contexts and giving oral presentations
- Develop collaboration and leadership skills through group projects
- Learn about best practices in business, and see how U.S. companies innovate in a global economy
- Talk to industry experts and entrepreneurs from sustainable and high-tech industries

- Think critically and analytically about business cases and readings
- Learn more about American business culture and customs

## Who Should Attend

- International undergraduate and graduate students majoring in business, economics, IT and/or technology related fields
- Adult professionals and entrepreneurs who would like to improve their business English language skills

## University of California, Davis (UC Davis)

UC Davis is ranked in the top 100 universities in the world, where excellence is emphasized and students learn in a supportive environment. Located between Sacramento (capital of California) and San Francisco/San Jose (home of high-tech innovation), UC Davis is known for its translational research in areas of energy, bio-tech and bio-medical fields. Davis is an ideal place to learn how global businesses work—from startups to large international companies. Located at the crossroads of three (San Francisco, San Jose/Silicon Valley and Sacramento) of the top six clean-tech metropolitan areas in the United States, Davis is a center for sustainability and entrepreneurship.

## Custom Programs

We also offer custom programs for student groups. Contact us for more information.



# YOUR ACADEMIC PATH

## Business Communication Skills

- Improve speaking and pronunciation skills through directed practice in various functions of business communications, including:
- Handling telephone calls and emails
- Understanding meeting procedures and terminology
- Presenting and responding to opinions
- Word choices, attitudes and using diplomatic language

## Introduction to Entrepreneurship

- Learn about the initial phase of research and development, followed by beta testing
- Gain skills to analyze business and market trends, data and reports
- Evaluate various business situations
- Discuss recommended courses of action
- Engage in role-plays to stimulate practical learning
- Consider flexibility in searching for a career

## Intercultural Business Research Project

- Learn to make effective oral and visual presentations in English
- Learn to design and conduct effective research interviews
- Collect, organize and analyze data
- Enhance collaborative and leadership skills

## Sample Program Schedule\*

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
8:30-9:20 a.m.	Hot Topics in Global Business (daily)				
9:30-10:20 a.m.	Intercultural Research Project (daily)				
10:40-11:30 a.m.	Introduction to Entrepreneurship (daily)				
11:40 a.m.-12:30 p.m.	Business Communication Skills (daily)				
12:30-1:30 p.m.	Lunch (daily)				
1:30-2:40 p.m.		Pre class	Presentations/ Workshops/ Site Visits	Post class	

\*The program schedule can vary. This is an example.

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## Hot Topics in Global Business

- Improve critical thinking and analytical skills by reading articles, watching talks and engaging in guided discussions on global business themes
- Deepen your understanding of transnational and cross-cultural management issues
- Learn current approaches to innovation, sustainability and entrepreneurship that are changing the future of the business world

## Mandatory Extracurricular Activities

- Enhance your knowledge of innovation and sustainability in business practices and entrepreneurship through presentations, workshops and/or site visits to local companies
- Communicate directly with experts and professionals

## Placement by English Language Ability

Students will be given an English placement assessment and placed in an appropriate level. Applicants' English proficiency levels are expected to be low-intermediate and above.

## Housing Options

For pre-arranged housing, students should contact our International Housing office. Family homestays, shared student apartment living, university dormitories (summer only) and rooms in private houses or apartments may be available.

Please contact:

Email: [ciehousing@ucdavis.edu](mailto:ciehousing@ucdavis.edu)

Tel.: +1 (530) 757-8988

Web: [extension.ucdavis.edu/housing](http://extension.ucdavis.edu/housing)



## NORTHERN CALIFORNIA CULTURE

UC Davis is located in beautiful Northern California where students can explore nearby cultural and historic sites like San Francisco, Lake Tahoe, Sacramento (capital of California), Yosemite, Los Angeles and the Napa Valley. Known as the "Bicycle Capital of the United States," Davis is an open, welcoming and diverse community, where students are sure to feel welcome and safe.

## For More Information or to Apply

Web: [cie.ucdavis.edu/business-english](http://cie.ucdavis.edu/business-english)

Email: [intlinfo@ucdavis.edu](mailto:intlinfo@ucdavis.edu)

Call: +1 (530) 757-8686

Fax: +1 (530) 752-8265

### English for Global Business Program

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